ALIVE DOWNTOWNS!

UPSTATE NEW YORK HISTORIC THEATRES
FOR VIBRANT CITY CENTERS

Bardavon 1869 Opera House • Clemens Center Downtown Elmira • Palace Theatre Albany • Proctors Collaborative
Reg Lenna Center For The Arts • RBTL’s Auditorium Theatre • Shea’s Performing Arts Center • Smith Center For The Arts
Stanley Theatre Utica • State Theatre Of Ithaca • Syracuse Area Landmark Theatre • Troy Savings Bank Music Hall
Ulster Performing Arts Center
Poughkeepsie's Bardavon 1869 Opera House, Inc. is the oldest continuously operating theater in the state, 13th oldest theatre in the country, and is listed on the National Register of Historic Places. Saved from demolition by the community in 1976, it also manages and presents the Hudson Valley Philharmonic, the region’s oldest professional symphony orchestra, which Bardavon saved from bankruptcy in 1998. In 2006 Bardavon took control of the bankrupt Ulster Performing Arts Center (UPAC) in Kingston, a 1927 former vaudeville house that is also listed on the National Register of Historic Places. Since 1995 Bardavon has spent over $20 million restoring the two theaters and now presents at both theaters as well as in other community spaces in both cities.

**Bardavon 1869 Opera House**

Poughkeepsie's Bardavon 1869 Opera House, Inc. is the oldest continuously operating theater in the state, 13th oldest theatre in the country, and is listed on the National Register of Historic Places. Saved from demolition by the community in 1976, it also manages and presents the Hudson Valley Philharmonic, the region’s oldest professional symphony orchestra, which Bardavon saved from bankruptcy in 1998. In 2006 Bardavon took control of the bankrupt Ulster Performing Arts Center (UPAC) in Kingston, a 1927 former vaudeville house that is also listed on the National Register of Historic Places. Since 1995 Bardavon has spent over $20 million restoring the two theaters and now presents at both theaters as well as in other community spaces in both cities.

- School children served **25,000**
- Patrons for the year **95,000**
- Members **1,900**
- Volunteers **100**
- FTE jobs **20**
- Events for the year **90**
- Seats in the main historic house **Bardavon 944**
As the cornerstone for the City of Albany, the Palace Theatre was designed by renowned architect John Eberson and opened in 1931. The Palace is a magnet for employment, workforce development and community engagement, in addition to its place as a vibrant hub of live entertainment in the Capital Region.

The venue now known as the Clemens Center first opened on Dec. 21, 1925 as a vaudeville and silent film house. Today’s theater seats 1,618 and presents national touring Broadway, educational and family shows, and is home to five local nonprofit performing arts organizations.

**CLEMENS CENTER DOWNTOWN ELMIRA**

- School children served: 16,500
- Patrons for the year: 55,000
- Members: 1,333
- Volunteers: 90
- FTE jobs: 14
- Events for the year: 216
- Seats in the main historic house: 1,618

**PALACE THEATRE ALBANY**

- School children served: 28,000
- Patrons for the year: 230,000
- Members: 1,100
- Volunteers: 160
- FTE jobs: 40
- Events for the year: 215
- Seats in the main historic house: 2,807
**Reg Lenna Center for The Arts (The Reg)** is an arts organization and theater in Jamestown that programs films and live events year round in a 100-year-old theater with over 1,200 seats. Originally built as The Palace Theatre in 1923 as a high-class vaudeville auditorium, the theater has seen many changes to its programming and renovations to preserve its original architecture and design.

- **School children served**: 8,000
- **Patrons for the year**: 30,000 (around the total population of Jamestown!)
- **Members**: n/a
- **Volunteers**: 100
- **FTE jobs**: 12
- **Events for the year**: 120
- **Seats in the main historic house**: 1,269

**Proctors**

Proctors was built in 1926 as a vaudeville theater that anticipated the rise of the talkies. Saved in 1977 from demolition by the community, it raised about $42 million in 2014 to expand its stage and eventually add two more theaters and an education center.

- **School children served**: 27,000
- **Patrons for the year**: 650,000
- **Members**: 3,000
- **Volunteers**: 900
- **FTE jobs**: 165
- **Events for the year**: 2,800
- **Seats in the main historic house**: 2,760
ROCHESTER BROADWAY THEATRE LEAGUE (RBTL)

RBTL’s Auditorium Theatre was built by the Masons, a fraternal organization, as the Rochester Masonic Temple. The cornerstone for the venue was laid in 1928 and the building was dedicated in 1930. The Rochester Broadway Theatre League took over management of the venue in the mid 1990s and then purchased the theatre portion in 2003. Since then RBTL has invested millions in renovations and improvements.

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>School children served</td>
<td>6,000</td>
</tr>
<tr>
<td>Patrons for the year</td>
<td>275,000</td>
</tr>
<tr>
<td>Members</td>
<td>8,500</td>
</tr>
<tr>
<td>Volunteers</td>
<td>500</td>
</tr>
<tr>
<td>FTE jobs</td>
<td>50</td>
</tr>
<tr>
<td>PT employees</td>
<td>348</td>
</tr>
<tr>
<td>Events for the year</td>
<td>165</td>
</tr>
<tr>
<td>Seats in the main historic house</td>
<td>2,464</td>
</tr>
</tbody>
</table>

SHEA’S PERFORMING ARTS CENTER

Shea’s Buffalo Theatre, the historic crown jewel of downtown Buffalo, opened in 1926 as a grand movie palace under the moniker of “The Wonder Theatre.” Saved by the community from the wrecking ball in 1975, Shea’s raised over $30 million to restore and expand the theatre which eventually landed it a spot on the National Register for Historic Places. Today, Shea’s has become one of the top destinations in the country for touring Broadway productions, concerts, live entertainment, and arts engagement and education for the Western New York community.

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>School children served</td>
<td>13,500</td>
</tr>
<tr>
<td>Patrons for the year</td>
<td>385,000</td>
</tr>
<tr>
<td>Members</td>
<td>18,622</td>
</tr>
<tr>
<td>Volunteers</td>
<td>1,000</td>
</tr>
<tr>
<td>FTE jobs</td>
<td>75</td>
</tr>
<tr>
<td>PT employees</td>
<td>250</td>
</tr>
<tr>
<td>Events for the year</td>
<td>165</td>
</tr>
<tr>
<td>Seats in the main historic house</td>
<td>3,019</td>
</tr>
</tbody>
</table>
The Stanley Theatre, built in 1928 as a movie palace, has evolved into the premier performing arts center in the Mohawk Valley. In 2008, the theatre underwent a $22 million expansion that included a dual loading dock, multiple dressing rooms and historical restoration.

School children served 15,000
Patrons for the year 225,000
Members n/a
Volunteers 150
FTE jobs 12
Events for the year 100
Seats in the main historic house 2,963

The magnificent Smith Opera House in Downtown Geneva opened on Oct. 29, 1894. The Richardsonian Romanesque-style theater has operated under at least three different names and been saved from the wrecking ball at least twice. In 1994, an ambitious restoration project returned the building’s exterior to its original 1894 facade and the interior to its 1931 eclectic art deco opulence.

School children served 1,600
Patrons for the year 22,000
Members 300
Volunteers 75
FTE jobs 4
Events for the year 77
Seats in the main historic house 1,390
The Loew’s State Theater opened on Feb. 18, 1928, the last, largest and most ornate of the movie palaces on Syracuse’s “Little Broadway.” Destined for redevelopment, the theater was rescued by a dedicated committee of concerned citizens and reborn as Syracuse Area Landmark Theatre. Today the Landmark is the preferred destination for touring comedy, concerts, family shows and Broadway productions in Central New York, and the heart of downtown Syracuse.

School children served 5,000
Patrons for the year 130,000
Members 250
Volunteers 350
FTE jobs 28
Events for the year 95
Seats in the main historic house 2,754

State Theatre of Ithaca, Inc. is the 501 (c)(3) not-for-profit organization that owns and operates downtown Ithaca’s last remaining historic theater. Since 1928, The State Theatre of Ithaca has served as one of the most significant venues for performing arts in the Finger Lakes region. With its 1,600-seat capacity, it has long been the largest venue of its kind in Ithaca. Today the theatre hosts over 75 events each year including concerts, theatrical productions, comedy shows, classic movies, dance performances, readings, and community performances.

School children served 2,700
Patrons for the year 55,000
Members 300
Volunteers 100
FTE jobs 8
Events for the year 75+
Seats in the main historic house 1,600

Photo courtesy of the Landmark Theatre 1990
Photo credit Tom Fucillo
**THE TROY SAVINGS BANK MUSIC HALL**

The Troy Savings Bank Music Hall, a listed National Historic Register building, is renowned worldwide for its exceptional acoustics. Opened in 1875, the hall has seen the greatest artists of the 19th, 20th and 21st centuries grace its stage. The hall’s 1,175 seats still feature brackets to hold the top hats of gentlemen and the scarves of ladies. Since 1979, the historic hall has been managed and programmed by the nonprofit 501(c)(3) Troy Savings Bank Music Hall Corp.

<table>
<thead>
<tr>
<th>School children served</th>
<th>1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patrons for the year</td>
<td>40,000+</td>
</tr>
<tr>
<td>Members</td>
<td>450</td>
</tr>
<tr>
<td>Volunteers</td>
<td>150</td>
</tr>
<tr>
<td>FTE jobs</td>
<td>10</td>
</tr>
<tr>
<td>Events for the year</td>
<td>150</td>
</tr>
<tr>
<td>Seats in the main</td>
<td>1,175</td>
</tr>
<tr>
<td>historic house</td>
<td></td>
</tr>
</tbody>
</table>

---

**ULSTER PERFORMING ARTS CENTER**

Kingston’s Ulster Performing Arts Center (UPAC) is a premier performing arts venue, built in 1927, it is listed on the National Register of Historic Places. Saved from bankruptcy by the Bardavon in 2006 it hosts a diverse year-round season of superb productions, including national and international headliners in music, dance, theater and more. With a 1,510-seat capacity, it remains the largest proscenium theater between Manhattan and Albany, NY. With a commitment to diversity, special programming addresses the interests of underserved audiences, such as moderate-to-low-income individuals, school groups, senior citizens, persons with special needs, and young adults/college students. Since 2007 Bardavon has spent over $10 million restoring the theater.

<table>
<thead>
<tr>
<th>School children served</th>
<th>25,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patrons for the year</td>
<td>95,000</td>
</tr>
<tr>
<td>Members</td>
<td>1,900</td>
</tr>
<tr>
<td>Volunteers</td>
<td>100</td>
</tr>
<tr>
<td>FTE jobs</td>
<td>20</td>
</tr>
<tr>
<td>Events for the year</td>
<td>90</td>
</tr>
<tr>
<td>Seats in the main</td>
<td>1,510</td>
</tr>
<tr>
<td>historic house</td>
<td></td>
</tr>
</tbody>
</table>
UPSTATE NEW YORK HISTORIC THEATRES FOR VIBRANT CITY CENTERS

afairgame.net