

YES! We are pleased to make a Business Membership Commitment to the Clemens Center!

\$50,000⁺ Executive Producer

- ★ Full page COLOR **outside Back Cover** of Season Playbill plus 2 additional color inside pages for Business Highlights
- ★ Acknowledgement Package for all performances presented by the Clemens Center

\$25,000⁺ Producer

- ★ Full page COLOR **inside Front Cover** of Season Playbill plus 2 additional inside pages for Business Highlights, etc.
- ★ Acknowledgement Package for all performances presented by the Clemens Center

\$10,000⁺ Director

- ★ Full page COLOR **inside Back Cover** of Season Playbill plus additional inside page for Business Highlights, etc.
- ★ Acknowledgement Package for all performances presented by the Clemens Center

\$5,000⁺ Star

- ★ Full page Black and White plus additional inside page for Business Highlights, etc. in Season Playbill
- ★ Acknowledgement Package for all performances presented by the Clemens Center

\$2,500⁺ Cast

- ★ Full page Black and White in Season Playbill
- ★ Acknowledgement Package for all performances presented by the Clemens Center

\$1,000⁺ Manager

- ★ Black and white business logo in Season Playbill
- ★ Acknowledgement Package

\$500⁺ Crew

- ★ Acknowledgement Package

\$250⁺ Friend

- ★ Acknowledgement Package

Our Business Membership Commitment of \$_____ will be paid as follows:

Check enclosed for \$_____ made payable to the *Clemens Center*

Please charge: VISA MasterCard American Express

Account #: _____

Name on Card: _____

Please bill \$_____ on (date) _____

Discover

Exp Date: _____/_____/_____ Security Code: _____

Please charge card on (date) _____


Business Name: _____ **Primary Contact:** _____

For Playbill Listing

Address: _____ **Phone:** _____ **Email:** _____

City State Zip

Signature(s): _____ **Date:** _____

|  | BUSINESS EXPOSURE | \$50,000⁺ Executive Producer | \$25,000⁺ Producer | \$10,000⁺ Director | \$5,000⁺ Star | \$2,500⁺ Cast | \$1,000⁺ Manager | \$500⁺ Crew | \$250⁺ Friend |
|---|--|--|--|--|-------------------------------------|-------------------------------------|--|-----------------------------------|-------------------------------------|
| PLAYBILL | Playbill Back Cover – COLOR + 2 COLOR Pages | ★ | | | | | | | |
| | Playbill Inside Front Cover – COLOR + 2 Pages | | ★ | | | | | | |
| | Playbill Inside Back Cover – COLOR + 1 Page | | | ★ | | | | | |
| | Playbill 2 Full Pages – B&W | | | | ★ | | | | |
| | Playbill 1 Full Page – B&W | | | | | ★ | | | |
| | B&W Logo on Business Supporter Page | ★ | ★ | ★ | ★ | ★ | ★ | | |
| | Business Name listing in Playbill | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| WEBSITE | Clemens Center Home Page | ★ | ★ | | | | | | |
| | Clemens Center Presents Show Pages | ★ | ★ | | | | | | |
| | Broadway Series Page | ★ | ★ | ★ | ★ | | | | |
| | Broadway Individual Show Pages | ★ | ★ | ★ | | | | | |
| | Special Engagement Show Pages | ★ | ★ | | | | | | |
| | Business Supporter Page | ★ | ★ | ★ | ★ | ★ | ★ | ★ | |
| MEDIA | TV/RADIO <i>(subject to contract restrictions)</i> | ★ | ★ | | | | | | |
| | Print Promotions | ★ | ★ | ★ | | | | | |
| | Broadway Brochure | ★ | ★ | ★ | ★ | | | | |
| | Post Cards | ★ | ★ | ★ | | | | | |
| | E-Blasts | ★ | ★ | | | | | | |
| ON SITE | Clemens Center Presents Pre-Show Announce | ★ | ★ | | | | | | |
| | Broadway Pre-Show Announce | ★ | ★ | ★ | | | | | |
| | Lobby Display | ★ | ★ | ★ | ★ | ★ | | | |
| | 10% Facility Rental Discount | ★ | ★ | ★ | ★ | ★ | | | |
| | 5% Facility Rental Discount | | | | | | ★ | | |
| | | All benefits subject to artist contract restrictions where applicable. | | | | | | | |
| | EXPOSURE HITS | 500,000⁺ | 350,000⁺ | 250,000⁺ | 150,000⁺ | 75,000⁺ | 40,000⁺ | 30,000⁺ | 0 |

For more information, including marketing deadlines, please contact:

ATTN: Development Director

Mail: Clemens Center, PO Box 1046, Elmira, NY 14902

Phone: 607-733-5639 x776

Fax: 607-737-1162

Email: development@clemenscenter.org

Web: ClemensCenter.org

The Clemens Center is a 501(c)(3) not-for-profit organization. Gifts made to the Center are tax deductible as allowed by law.

CLEMENS CENTER BUSINESS MEMBERSHIP BENEFITS

****Acknowledgement Package****

Business Friend (\$250-\$499)

★ **Business Friend Listing** in the Playbill

★ **ADVANCE NOTICE**

Mail and Email notice of upcoming events

★ **ADVANCE PURCHASE**

Member-only Ticket Buying Periods

★ **TICKET INSURANCE**

Exclusive privilege of ticket return/exchange

Business Crew (\$500-\$999)

- ★ **Business Crew Listing** in the Playbill
- ★ Business Name Listed on Website
- ★ + all **Business Friend** benefits

Business Manager (\$1,000-\$2,499)

- ★ **Business Manager Listing** in the Playbill
 - ★ Business Logo Displayed on Website
 - ★ B&W Business Logo in Playbill
 - ★ Five percent discount on venue rental*
 - ★ + all **Business Friend** benefits
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Business Cast (\$2,500-\$4,999)

- ★ **Business Cast Listing** in the Playbill
- ★ Business Logo Displayed on Website
- ★ B&W Business Logo in Playbill
- ★ One Full B&W Page in Playbill
- ★ Acknowledgement on Lobby Display for select non-Broadway Performances
- ★ 10% discount on venue rental*
- ★ + all **Business Friend** benefits

Business Star (\$5,000-\$9,999)

- ★ **Business Star Listing** in the Playbill
- ★ Business Logo Displayed on Website
- ★ B&W Business Logo in Playbill
- ★ 2 Full B&W Pages in Playbill
- ★ Acknowledgement on Lobby Display for all Broadway Series Performances
- ★ 10% discount on venue rental*
- ★ Acknowledgement in Broadway Series Subscription Brochure
- ★ Acknowledgement on Broadway Series Page of Website
- ★ + all **Business Friend** benefits

**Applies to facility rental cost only.
Effective 9/1/17*



CLEMENS CENTER BUSINESS MEMBERSHIP BENEFITS

Business Director (\$10,000-\$24,999)

- ★ **Business Director Listing** in the Playbill
- ★ Business Logo Displayed on Website
- ★ B&W Business Logo in Playbill
- ★ Full COLOR inside Back Cover of Playbill plus 1 B&W Page for Business Highlights
- ★ Acknowledgement on Lobby Display for all Broadway Series Performances
- ★ 10% discount on venue rental*
- ★ Acknowledgement in Broadway Series Subscription Brochure and Print Promotions
- ★ Acknowledgement on Broadway Series Page & Individual Show Pages of Website
- ★ Verbal Acknowledgement in Pre-Show Announcement for all Broadway Series Performances
- ★ + all **Business Friend** benefits

Business Producer (\$25,000-\$49,999)

- ★ **Business Producer Listing** in the Playbill
- ★ Business Logo Displayed on Business Supporter Page of Website
- ★ B&W Business Logo Printed in the Playbill
- ★ Full COLOR inside Front Cover of Season Playbill
- ★ 2 additional B&W Pages for Business Highlights (*profile, letter from CEO, etc.*)
- ★ Acknowledgement on Lobby Display for all Performances Presented by the Clemens Center
- ★ 10% discount on venue rental*
- ★ Acknowledgement in Broadway Series Subscription Brochure and Print Promotions
- ★ Verbal Recognition in Pre-Show Announcement for all Broadway and Clemens Center Presents shows
- ★ Acknowledgement in all Electronic Promotions for all Broadway and Clemens Center Presents shows
- ★ Acknowledgement on Clemens Center Website for all Broadway and Clemens Center Presents shows
- ★ VIP Ticket Purchase through Executive Offices for all Broadway and Clemens Center Presents shows
- ★ + all **Business Friend** benefits

Business Executive Producer (\$50,000+)

- ★ **Business Executive Producer Listing** in the Playbill
- ★ Business Logo Displayed on Business Supporter Page of Website
- ★ B&W Business Logo Printed in the Playbill
- ★ Full COLOR Back Cover of Clemens Center Season Playbill
- ★ 2 additional COLOR Pages for Business Highlights (*profile, letter from CEO, etc.*) in Season Playbill
- ★ Acknowledgement on Lobby Display for all Performances Presented by the Clemens Center
- ★ 10% discount on venue rental*
- ★ Acknowledgement in Broadway Series Subscription Brochure and Print Promotions
- ★ Verbal Recognition in Pre-Show Announcement for all Broadway and Clemens Center Presents shows
- ★ Acknowledgement in all Electronic Promotions for all Broadway and Clemens Center Presents shows
- ★ Acknowledgement on Clemens Center Website for all Broadway and Clemens Center Presents shows
- ★ VIP Ticket Purchase through Executive Offices for all Broadway and Clemens Center Presents shows
- ★ + all **Business Friend** benefits

You can request a copy of our most recently filed financial report from the Charities Bureau Registry on the New York Attorney General's website www.charitiesnys.com or by contacting us:

Chemung County Performing Arts dba Clemens Center, PO Box 1046, Elmira, NY 14902

New York State Attorney General, Department of Law, Charities Bureau, 28 Liberty Street, New York, NY 10005

Information on New York charitable organizations can be found on the New York Attorney General's website www.charitiesnys.com or by contacting (212) 416-8401.



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