



# CLEMENS CENTER

*The Region's Premiere Performing Arts Center*

**YES!** We are pleased to make a Business Membership Commitment to the 2017-18 Season at the Clemens Center!

**\$50,000+ Executive Producer**

- ★ Full page COLOR **outside Back Cover** of Season Playbill plus 2 additional color inside pages for Business Highlights
- ★ Acknowledgement Package for all performances presented by the Clemens Center

**\$25,000+ Producer**

- ★ Full page COLOR **inside Front Cover** of Season Playbill plus 2 additional inside pages for Business Highlights, etc.
- ★ Acknowledgement Package for all performances presented by the Clemens Center

**\$10,000+ Director**

- ★ Full page COLOR **inside Back Cover** of Season Playbill plus additional inside page for Business Highlights, etc.
- ★ Acknowledgement Package for all performances presented by the Clemens Center

**\$5,000+ Star**

- ★ Full page Black and White plus additional inside page for Business Highlights, etc. in Season Playbill
- ★ Acknowledgement Package for all performances presented by the Clemens Center

**\$2,500+ Cast**

- ★ Full page Black and White in Season Playbill
- ★ Acknowledgement Package for all performances presented by the Clemens Center

**\$1,000+ Manager**

- ★ Black and white business logo in Season Playbill
- ★ Acknowledgement Package

**\$500+ Crew**

- ★ Acknowledgement Package

**\$250+ Friend**

- ★ Acknowledgement Package

**Our Business Membership Commitment of \$\_\_\_\_\_ will be paid as follows:**

Check enclosed for \$\_\_\_\_\_ made payable to the *Clemens Center*

Please charge:  VISA  MasterCard  American Express

Account #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Please bill \$\_\_\_\_\_ on (date) \_\_\_\_\_

Discover

Exp Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Security Code: \_\_\_\_\_

Please charge card on (date) \_\_\_\_\_


**Business Name:** \_\_\_\_\_ **Primary Contact:** \_\_\_\_\_

For Playbill Listing

**Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

City State Zip

**Signature(s):** \_\_\_\_\_ **Date:** \_\_\_\_\_

	<b>BUSINESS EXPOSURE</b>	<b>\$50,000<sup>+</sup> Executive Producer</b>	<b>\$25,000<sup>+</sup> Producer</b>	<b>\$10,000<sup>+</sup> Director</b>	<b>\$5,000<sup>+</sup> Star</b>	<b>\$2,500<sup>+</sup> Cast</b>	<b>\$1,000<sup>+</sup> Manager</b>	<b>\$500<sup>+</sup> Crew</b>	<b>\$250<sup>+</sup> Friend</b>
<b>PLAYBILL</b>	Playbill <b>Back Cover</b> – COLOR + 2 COLOR Pages	★							
	Playbill <b>Inside Front Cover</b> – COLOR + 2 Pages		★						
	Playbill <b>Inside Back Cover</b> – COLOR + 1 Page			★					
	Playbill 2 Full Pages – B&W				★				
	Playbill 1 Full Page – B&W					★			
	B&W Logo on Business Supporter Page	★	★	★	★	★	★		
	Business Name listing in Playbill	★	★	★	★	★	★	★	★
<b>WEBSITE</b>	Clemens Center Home Page	★	★						
	Clemens Center Presents Show Pages	★	★						
	Broadway Series Page	★	★	★	★				
	Broadway Individual Show Pages	★	★	★					
	Special Engagement Show Pages	★	★						
	Business Supporter Page	★	★	★	★	★	★	★	
<b>MEDIA</b>	TV/RADIO <i>(subject to contract restrictions)</i>	★	★						
	Print Promotions	★	★	★					
	Broadway Brochure	★	★	★	★				
	Post Cards	★	★	★					
	E-Blasts	★	★						
<b>ON SITE</b>	Clemens Center Presents Pre-Show Announce	★	★						
	Broadway Pre-Show Announce	★	★	★					
	Lobby Display	★	★	★	★	★			
	10% Facility Rental Discount	★	★	★	★	★			
	5% Facility Rental Discount						★		
	All benefits subject to artist contract restrictions where applicable.								
	<b>EXPOSURE HITS</b>	<b>500,000<sup>+</sup></b>	<b>350,000<sup>+</sup></b>	<b>250,000<sup>+</sup></b>	<b>150,000<sup>+</sup></b>	<b>75,000<sup>+</sup></b>	<b>40,000<sup>+</sup></b>	<b>30,000<sup>+</sup></b>	<b>0</b>

For more information, including marketing deadlines, please contact:

**ATTN: Development Manager**

**Mail:** Clemens Center, PO Box 1046, Elmira, NY 14902

**Phone:** 607-733-5639 x222

**Fax:** 607-737-1162

**Email:** [development@clemenscenter.org](mailto:development@clemenscenter.org)

**Web:** [ClemensCenter.org](http://ClemensCenter.org)

*The Clemens Center is a 501(c)(3) not-for-profit organization. Gifts made to the Center are tax deductible as allowed by law.*

## CLEMENS CENTER BUSINESS MEMBERSHIP BENEFITS

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### **\*\*Acknowledgement Package\*\***

#### **Business Friend (\$250-\$499)**

★ **Business Friend Listing** in the Playbill

★ **ADVANCE NOTICE**

Mail and Email notice of upcoming events

★ **ADVANCE PURCHASE**

Member-only Ticket Buying Periods

★ **TICKET INSURANCE**

*Exclusive* privilege of ticket return/exchange

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#### **Business Crew (\$500-\$999)**

- ★ **Business Crew Listing** in the Playbill
- ★ Business Name Listed on Website
- ★ + all **Business Friend** benefits

#### **Business Manager (\$1,000-\$2,499)**

- ★ **Business Manager Listing** in the Playbill
  - ★ Business Logo Displayed on Website
  - ★ B&W Business Logo in Playbill
  - ★ Five percent discount on venue rental\*
  - ★ + all **Business Friend** benefits
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#### **Business Cast (\$2,500-\$4,999)**

- ★ **Business Cast Listing** in the Playbill
- ★ Business Logo Displayed on Website
- ★ B&W Business Logo in Playbill
- ★ One Full B&W Page in Playbill
- ★ Acknowledgement on Lobby Display for select non-Broadway Performances
- ★ 10% discount on venue rental\*
- ★ + all **Business Friend** benefits

#### **Business Star (\$5,000-\$9,999)**

- ★ **Business Star Listing** in the Playbill
- ★ Business Logo Displayed on Website
- ★ B&W Business Logo in Playbill
- ★ 2 Full B&W Pages in Playbill
- ★ Acknowledgement on Lobby Display for all Broadway Series Performances
- ★ 10% discount on venue rental\*
- ★ Acknowledgement in Broadway Series Subscription Brochure
- ★ Acknowledgement on Broadway Series Page of Website
- ★ + all **Business Friend** benefits



*\*Applies to facility rental cost only.  
2017-18 Season*

## CLEMENS CENTER BUSINESS MEMBERSHIP BENEFITS

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### **Business Director (\$10,000-\$24,999)**

- ★ **Business Director Listing** in the Playbill
- ★ Business Logo Displayed on Website
- ★ B&W Business Logo in Playbill
- ★ Full COLOR inside Back Cover of Playbill plus 1 B&W Page for Business Highlights
- ★ Acknowledgement on Lobby Display for all Broadway Series Performances
- ★ 10% discount on venue rental\*
- ★ Acknowledgement in Broadway Series Subscription Brochure and Print Promotions
- ★ Acknowledgement on Broadway Series Page & Individual Show Pages of Website
- ★ Verbal Acknowledgement in Pre-Show Announcement for all Broadway Series Performances
- ★ + all **Business Friend** benefits

### **Business Producer (\$25,000-\$49,999)**

- ★ **Business Producer Listing** in the Playbill
- ★ Business Logo Displayed on Business Supporter Page of Website
- ★ B&W Business Logo Printed in the Playbill
- ★ Full COLOR inside Front Cover of Season Playbill
- ★ 2 additional B&W Pages for Business Highlights (*profile, letter from CEO, etc.*)
- ★ Acknowledgement on Lobby Display for all Performances Presented by the Clemens Center
- ★ 10% discount on venue rental\*
- ★ Acknowledgement in Broadway Series Subscription Brochure and Print Promotions
- ★ Verbal Recognition in Pre-Show Announcement for all Broadway and Clemens Center Presents shows
- ★ Acknowledgement in all Electronic Promotions for all Broadway and Clemens Center Presents shows
- ★ Acknowledgement on Clemens Center Website for all Broadway and Clemens Center Presents shows
- ★ VIP Ticket Purchase through Executive Offices for all Broadway and Clemens Center Presents shows
- ★ + all **Business Friend** benefits

### **Business Executive Producer (\$50,000+)**

- ★ **Business Executive Producer Listing** in the Playbill
- ★ Business Logo Displayed on Business Supporter Page of Website
- ★ B&W Business Logo Printed in the Playbill
- ★ Full COLOR Back Cover of Clemens Center Season Playbill
- ★ 2 additional COLOR Pages for Business Highlights (*profile, letter from CEO, etc.*) in Season Playbill
- ★ Acknowledgement on Lobby Display for all Performances Presented by the Clemens Center
- ★ 10% discount on venue rental\*
- ★ Acknowledgement in Broadway Series Subscription Brochure and Print Promotions
- ★ Verbal Recognition in Pre-Show Announcement for all Broadway and Clemens Center Presents shows
- ★ Acknowledgement in all Electronic Promotions for all Broadway and Clemens Center Presents shows
- ★ Acknowledgement on Clemens Center Website for all Broadway and Clemens Center Presents shows
- ★ VIP Ticket Purchase through Executive Offices for all Broadway and Clemens Center Presents shows
- ★ + all **Business Friend** benefits

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